

ANNEXURE A

**BUREAU OF MARKET RESEARCH, UNIVERSITY OF SOUTH AFRICA AND
KHALULU MARKETING CONSULTING**

Questionnaire No: _____

Name of town/area: _____

Tel No: (_____) _____

1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4
5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	8
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	9

(not coded)

Province: _____

Urban or non-urban: _____

QUESTIONNAIRE: ECONOMIC IMPACT OF LEGALISED GAMBLING IN SA

Hi, my name is I am phoning (or visiting) you on behalf of the University of South Africa (Unisa). Unisa has been appointed by the National Gambling Board to investigate the impact of legalised gambling in South Africa. It would be appreciated if you would be prepared to answer a few questions. It will only take a few minutes of your time. All information will be treated confidentially.

**SCREENING QUESTION FOR PERSONAL INTERVIEWS:
DO YOU HAVE A TELKOM TELEPHONE AT HOME?**

Yes	No
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If NO, continue with the interview.

NOTE: (a) **INTERVIEWS SHOULD ONLY BE CONDUCTED WITH A HOUSEHOLD MEMBER 18 YEARS AND OLDER.**
 (b) **PART A (QUESTIONS A1 TO A5) AND PART C (QUESTIONS C1 TO C6) SHOULD BE ASKED TO ALL RESPONDENTS.**
 (c) **PART B (QUESTIONS B1 TO B6) SHOULD ONLY BE ASKED TO RESPONDENTS WHO PARTICIPATE IN GAMBLING, IE WHERE (8) IS NOT CIRCLED IN QUESTION A1.**

PART A : ALL RESPONDENTS

A1. Has **any member of your household** participated in any of the following gaming activities during the past 12 months? **(Read out)**

Circle one or more

- (a) National lottery
- (b) Casino gambling
- (c) Wagering (betting) on horses
- (d) Sports betting
- (e) Bingo
- (f) Internet/on-line gaming
- (g) Other: (Specify) _____
- (h) None of the above (not gambling)

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For office use only

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ASK QUESTION A2 ONLY IF (8) IN QUESTION A1 ABOVE IS CIRCLED

A2. If you have not participated in any gambling activities during the past 12 months, what was the main reason? **(Don't read out. Probe)**

Circle one

- (a) Lack of money
- (b) Against religious beliefs
- (c) Don't gamble at all
- (d) No access to gambling facilities
- (e) Other (specify): _____

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	18
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For office use

A3. What are **your** personal views on gambling: **(Read out)**

Circle one

- (a) Acceptable to me
- (b) Not acceptable to me but have no objections to gambling by others
- (c) Not acceptable to me

1
2
3

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A4. How would **you** respond to the following statement: 'Casino gambling is an important leisure activity for South Africans'? (**Read out**)

- (a) Disagree
- (b) Agree
- (c) Can't say/Don't know

Circle one

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20

A5. How would **you** respond to the following statement: 'Attending horse race meetings is an important leisure activity for South Africans'? (**Read out**)

- (a) Disagree
- (b) Agree
- (c) Can't say/Don't know

Circle one

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2
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21

**PART B: ONLY TO RESPONDENTS PARTICIPATING IN GAMBLING
(SEE QUESTION A1 ABOVE)**

B1. LOTTO (NATIONAL LOTTERY)

If (1) in Question A1 is circled ask:

How often do you buy lotto tickets? (**Read out**)

- (a) Two times per week
- (b) Once per week
- (c) Once every two weeks
- (d) Once per month
- (e) Less often

Circle one

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22

B2. CASINOS

If (2) in Question A1 is circled, ask :

How often do you visit a casino? (**Read out**)

- (a) Daily
- (b) Once per week
- (c) Once every two weeks
- (d) Once per month
- (e) Less often

Circle one

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23

B3. HORSE WAGERING/BETTING

If (3) in Question A1 is circled, ask :

How often do you bet on horses? (**Read out**)

- (a) Daily
- (b) Once per week
- (c) Once every two weeks
- (d) Once per month
- (e) Less often

Circle one

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24

B4. If you win any money from gambling today, on what would you spend it?
(Do not read out. Probe)

- (a) Payment of debt/bond

Circle one or more

1

25

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(b) Purchase of luxury items	2		26
(c) Purchase of necessities	3		27
(d) Saving	4		28
(e) Entertainment	5		29
(f) Gambling	6		30
(g) Other	7		31
(h) Don't know	8		32

B5. How much did you spend on legal gambling **last month** (ie gambling modes a to f in A1)?

(Read out spending categories)

- (a) Less than R50
- (b) R51 – R150
- (c) R151 – R300
- (d) R301 – R500
- (e) R501 – R1 000
- (f) R1 001 – R2 000
- (g) R2 001 – R5 000
- (h) More than R5 000
- (i) (Don't read) Do not want to disclose

Circle one

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33

B6. If you were not gambling, on what would you have spent the above amount instead? (Do not read. Probe)

Circle one or more

- (a) Household necessities (food, soap, etc)
- (b) Luxury items (eg furniture, cell phones, etc)
- (c) Savings
- (d) Other entertainment
- (e) Other
- (f) Don't know

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 37
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 39

PART C: ALL RESPONDENTS

C1. How old are you? (Read out alternatives)

Circle one

01	02	03	04	05	06	07	08	09	10
18-20 years	21-25 years	26-30 years	31-35 years	36-40 years	41-45 years	46-50 years	51-55 years	56-60 years	Older than 60

40 41

C2. How would you describe your work status? (Read out)

Circle one

- (a) Full-time work
- (b) Part-time work
- (c) Unemployed (Looking for work)
- (d) Retired/nonworker
- (e) Home duties

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42

C3. What is your educational level? (Read out)

Circle one

1	2	3	4
No formal schooling	Primary (Grade 1-7)	Secondary (Grade 8-12)	Tertiary (Post matric)

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C4. What is your population group? (If possible, complete without asking the question.)

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- (a) Asian
- (b) African
- (c) Coloured

Circle one

1
2
3

(d) White

4

44

C5. What is your gender?

(If possible, complete without asking the question.)

(a) Male
(b) Female

Circle one

1
2

45

C6. What is your **monthly household** income category (ie your estimated income **per month** or **per annum**)? **(Read out alternatives)**

Circle only one

Monthly income	Annual income
(a) Less than R500	(a) Less than R6000
(b) Between R501–R1000	(b) Between R6001–R12000
(c) Between R1001–R2000	(c) Between R12001–R24000
(d) Between R2001– 5000	(d) Between R24001–R60000
(e) Between R5001–R10000	(e) Between R60000–R120000
(f) Between R10000–R20000	(f) Between R120000–R240000
(g) More than R20000	(g) More than R240000

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- 7

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Thank you for your cooperation

TO BE COMPLETED BY INTERVIEWER

Approximate distance in km from survey area to:

(a) Nearest casino: km or

Don't know

(b) Horse wagering outlet (tab): km or

Don't know

(c) Lotto outlet: _____ km or

In area	o
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Don't know

4			48
7			50
4			52
9			
5			
1			

Interviewer's name: _____ Interviewer's tel no: _____

Interviewer's tel no: _____

Date of interview: _____ Time of interview: _____